

- Menu
  - Smothered Chicken Breast
  - Brisket
  - Seasoned Potatoes
  - California Blend w/Cheese Sauce
  - Salad Bar
  - Roll
- Dessert:
  - Apple Blossoms
- Drinks
  - Soda and Water

# Questions

Please help us out by filling out this survey.



PLEASE

329555  
**SILENCE**

YOUR CELL PHONE





**Bureau of Workers'  
Compensation**

# December Safety Council Update

Black Swamp Safety Council

Butch

Blankenship

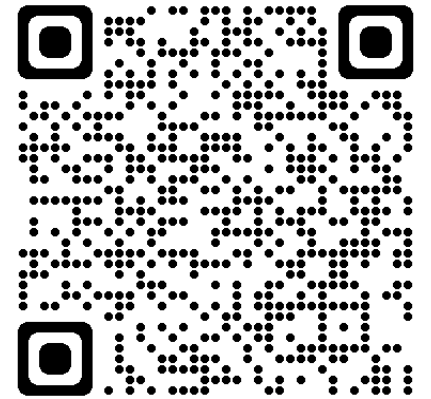
Industrial Safety Consultant Specialist

State of Ohio

Workers Compensation

Safety Services - Region 4

[bwc.ohio.gov](http://bwc.ohio.gov)



# MONTHLY LEARNING JANUARY 2025

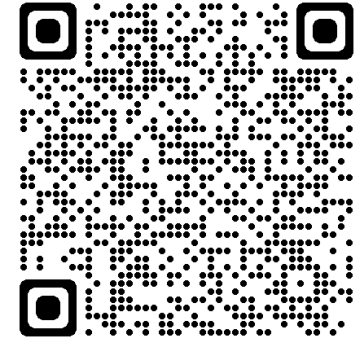
**Jan. 7-10** – Electrical hazard recognition and abatement  
*Independent Electrical Contractors (IEC)*

**Jan. 8-9** – OSHA10: Industry safety basics  
*Cincinnati/Springdale Service Office*

**Jan. 15-16** – Fall hazards in construction and maintenance  
*Canton Service Office*

**Jan. 22-23** – OSHA10: construction safety basics  
*Edison State Community College*

**Jan. 29-30** – OSHA10: construction safety basics  
*Canton Service Office*



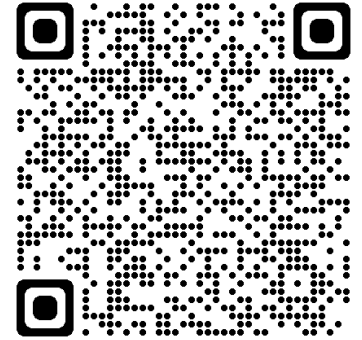
[bwclearningcenter.com](http://bwclearningcenter.com)



In-person classes and virtual training classes (VTC) qualify for Safety Council rebate external training credits.

# VIRTUAL TRAINING DECEMBER 2024/JANUARY 2025

- **Jan. 14** - Safety series workshop module 3: Hazard communication and personal equipment basics
- **Jan. 15** - Lockout/tagout and safety-related work practices
- **Jan. 22** - Wellness in the workplace
- **Jan. 28** - High hazard emphasis inspections: Be prepared when PERRP shows up at your doorstep



[bwclearningcenter.com](http://bwclearningcenter.com)

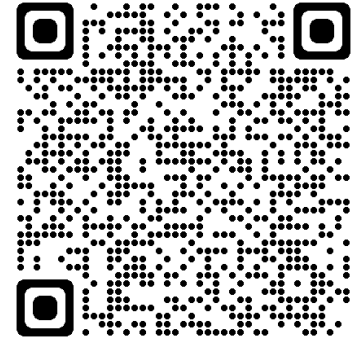


In-person classes and virtual training classes (VTC) qualify for Safety Council rebate external training credits.

# WEBINARS DECEMBER 2024/JANUARY 2025

**Jan. 7** - Precision OSHA recordkeeping

**Jan. 22** - Implementing a safety and health program



[bwclearningcenter.com](https://bwclearningcenter.com)



In-person classes and virtual training classes (VTC) qualify for Safety Council rebate external training credits.



# EMPLOYER DEADLINE DATES

## Private employer deadlines

- **Dec. 31** – Grow Ohio deadline for employers with an initial policy effective date of Jan. 1 through June 30 to complete the program safety requirements.
- **Jan. 31** – PA Deductible program application deadline for July 1 start date.
- **Jan. 31** – PA Group Retro application deadline for July 1 start date
- **Jan. 31** – PA Claim Impact Reduction Program (CIRP) application deadline for July 1 start date
- **Jan. 31** – PA Individual Retro application deadline for July 1 start date

## Public employer deadlines

- **Dec. 1** – PEC last day for retro settlements.
- **Dec. 23** – First Installment due for PY 2025
- **Jan. 1** – PEC payroll true-up period for PY 2024 begins
- **Jan. 1** – 2025 PEC policy year begins
- **Jan. 3** – PEC Early Payment Discount due date
- **Jan. 31** – PEC DFSP online safety management self-assessment deadline
- **Jan. 31** – PEC DFSP accident analysis training deadline for Jan. 1 start date

# Electronic Recordkeeping

---

## OSHA recordkeeping in 2024

Effective Jan. 1, 2024, employers in ***high-hazard industries*** are required to submit injury and illness information under a new OSHA electronic reporting rule.



**Bureau of Workers'  
Compensation**

# HIGH HAZARD INDUSTRIES

OSHA recordkeeping requirements mandate specific establishments in high-hazard industries to submit electronically.

- Manufacturing
- Agriculture
- Transportation
- Storage
- Grocery stores
- Construction
- Warehousing
- Retail

**A list is available in Appendix B to Subpart E of 29 CFR 1904.**

# SUBMISSION CRITERIA

## WHO

- Industry listed in Appendix A
- 19 or less employees  
Any Industry
- 100 or more employees  
Industries listed in App B
- 20-249 industries in App A
- 250 or more in any industry

## NEW ELECTRONIC RULE

Exempt

Exempt

300A,300,301 Forms

300A

No change 300A

# WE ARE HERE TO HELP

## BWC safety resources to assist with OSHA record keeping

- **Virtual training** - OSHA recordkeeping half-day workshop (2/27/25)
- **Request a safety consultation**





# **Bureau of Workers' Compensation**

[BWC.Ohio.gov](http://BWC.Ohio.gov)

# UPCOMING TOPICS/SPEAKERS

- ✓ January 21, 2025- Mental Bias in Growing Safety Culture
  - ✓ February, 18, 2025 – Injury Report Panel
    - ✓ March 18, 2025 – Fire Panel
      - ✓ April 15, 2025 – Heat Stress

*Dates are also located on the Black Swamp Safety Council Website*



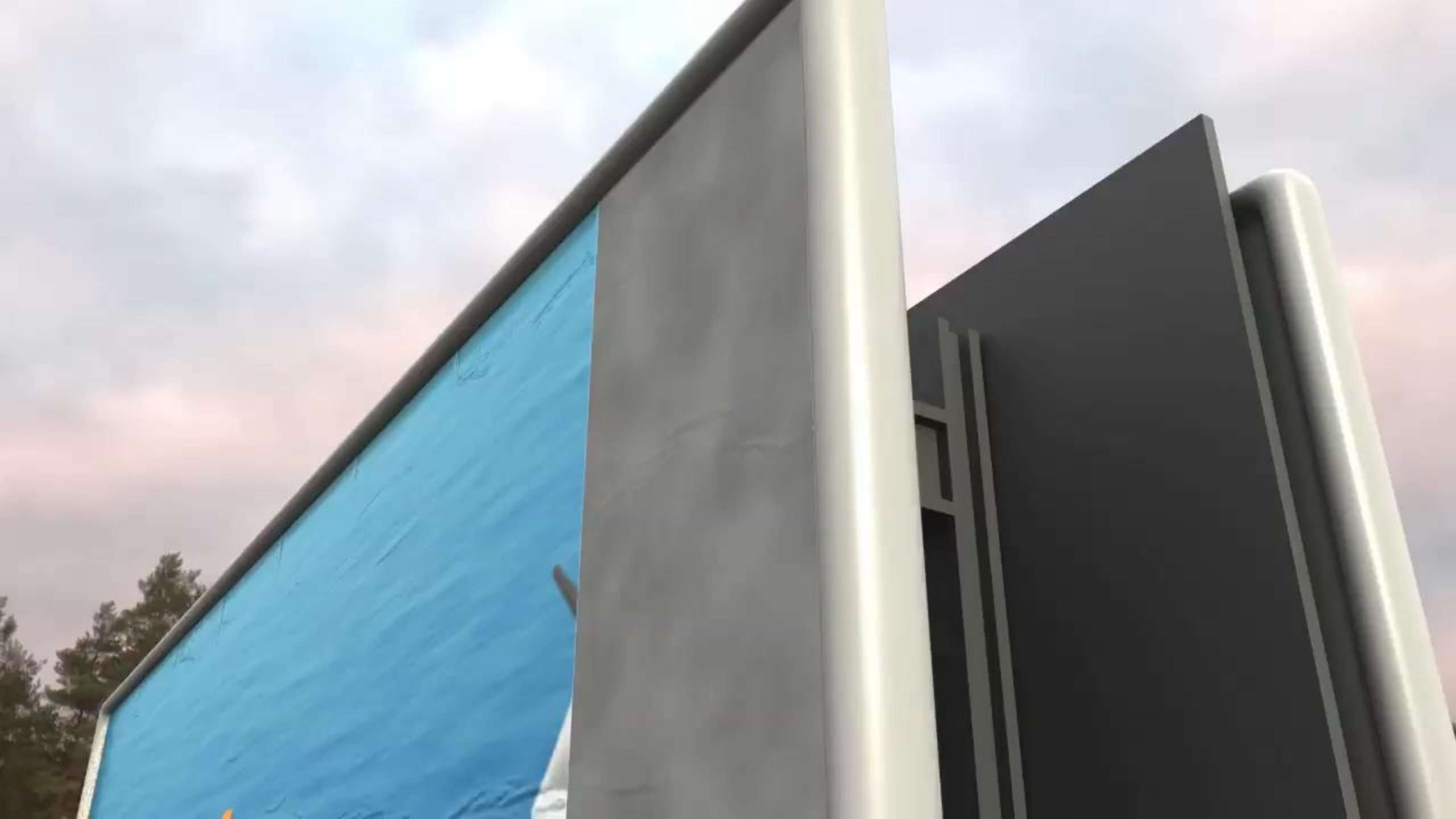


## William "Jack" Jackson, MDiv

SafeStart Senior Consultant

- SafeStart consultant for 15 years
- 20 years of experience in automotive
- Implemented SafeStart as a client in 2005
- Implementations in North America: Johnson Controls, Toyota, Honda and DuPont, TXDOT
- Conference speaker: NSC, ASSE, VPPPA, Governor's Safety and Health Conference (KY), NOSA (South Africa) and ASSE MEC (Bahrain and Dubai)
- College football player and semi-pro football coach
- U.S. Army reservist
- Hobbies: golf and grandkids





**Story Telling is  
A Part of All of  
Human History.**



# We Heard Stories



# We Heard Stories





# We Heard Stories



# We Heard Stories





We Heard Stories

SHOW AND TELL

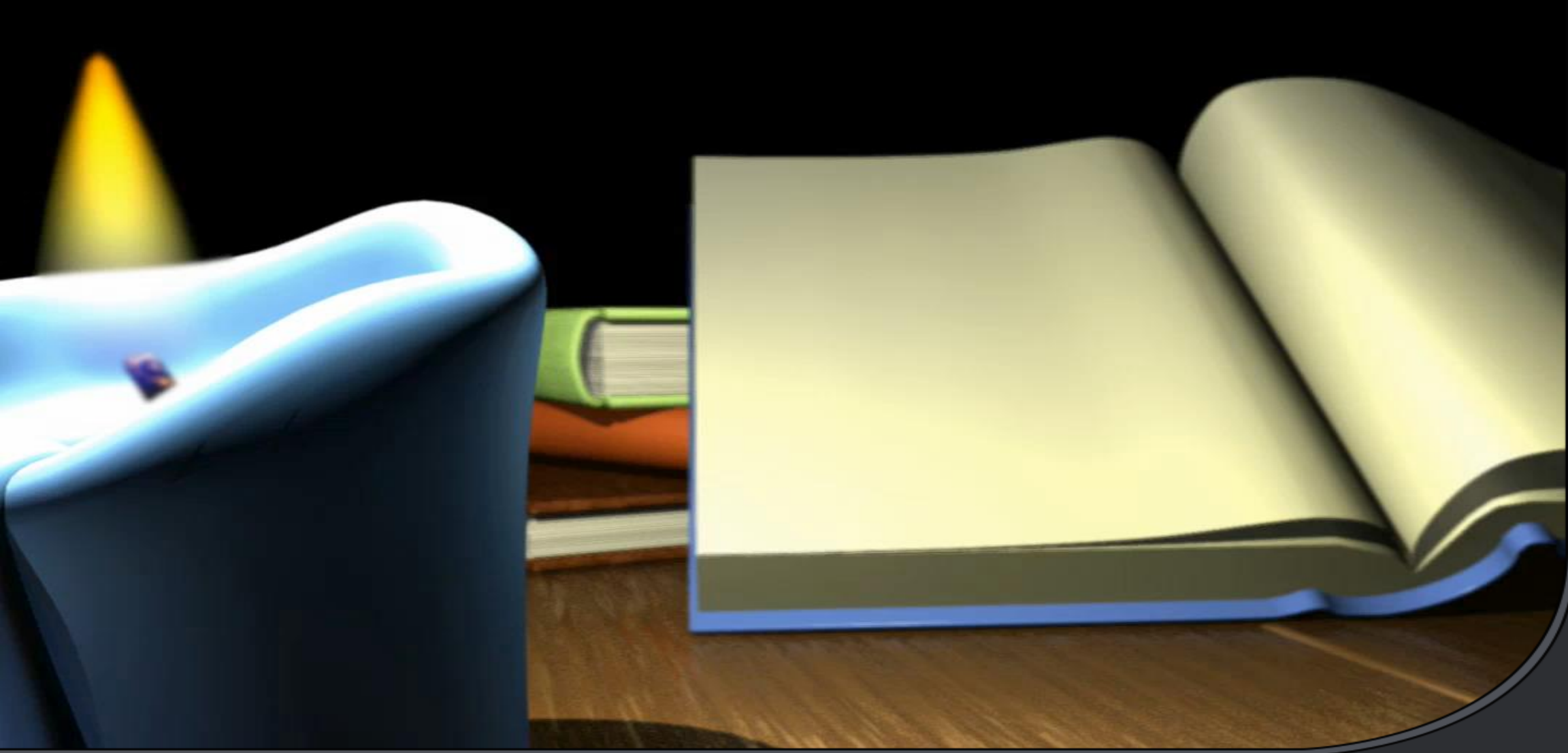


# Largest Growth Cycle

that fish was  
**SO BIG**







# Human Consciousness

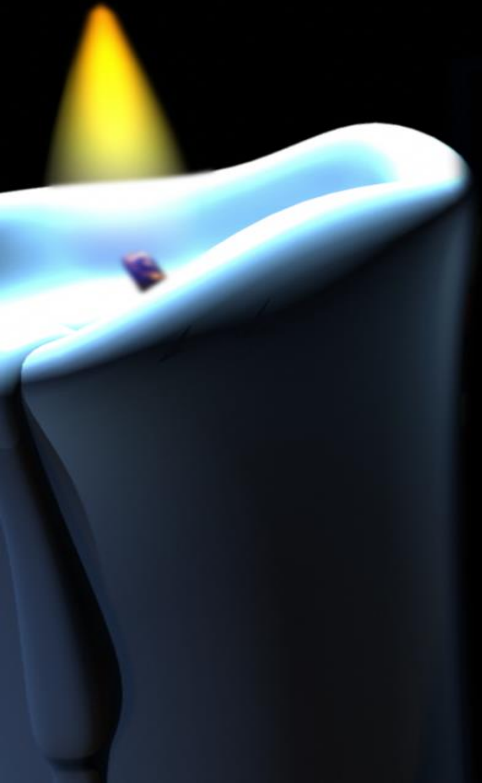


# Human Consciousness

- Story telling is a movement of change.
- It's a direct route to our emotions
- It creates meaning out of patterns.
- It provokes empathy across difference.

When it comes to changing the values, mindsets, rules, and goals of a system, a story is foundational.

# EMOTIONS



Emotions  
make a  
difference

Emotions  
invoke  
change

Emotions  
are  
powerful





# Emotions

*“People may forget what you said, people may forget what you did, but people will never forget how you made them feel.”*

*Maya Angelou*

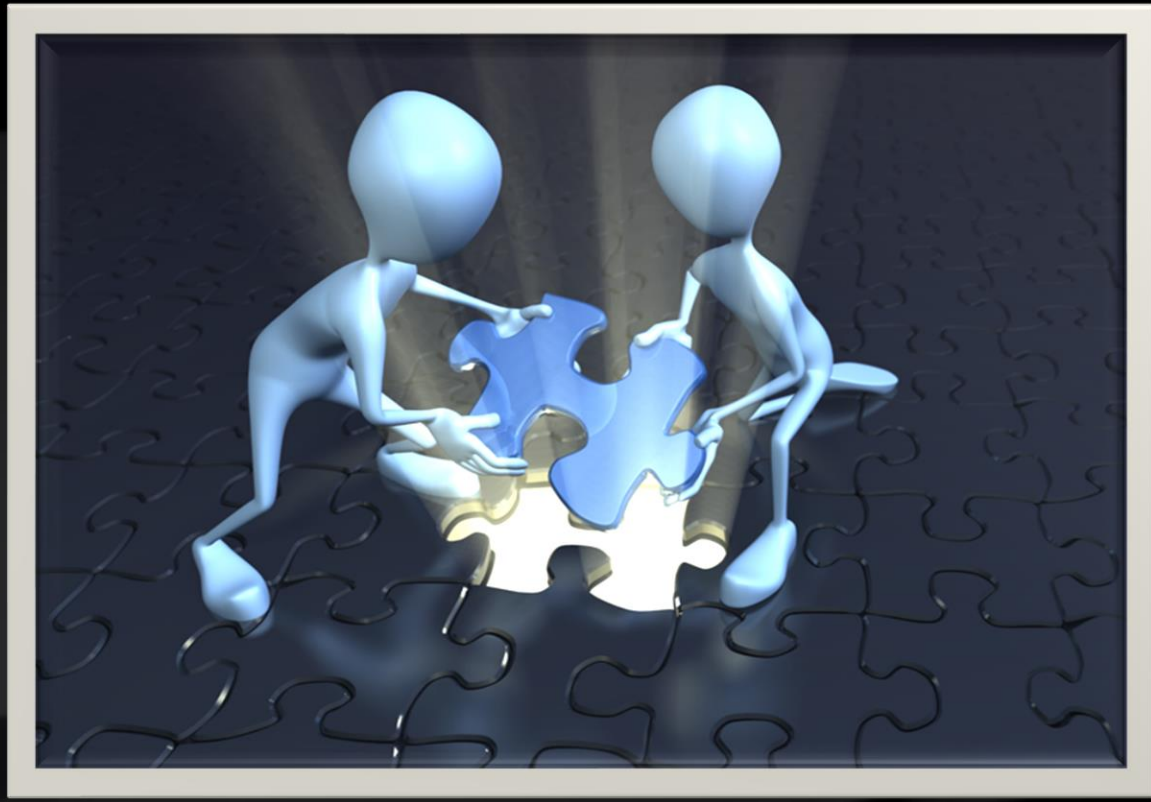
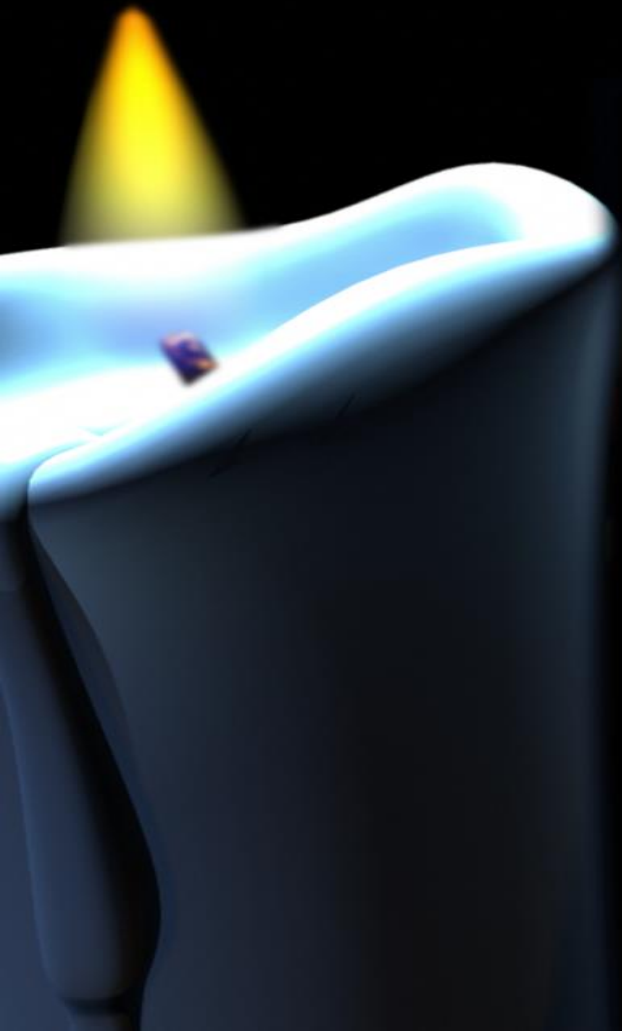
# A Great Tool for LEARNING

Story telling is a great  
Teaching tool

But Story telling is greater  
Learning tool







- **THE MISSING PIECE**  
Filling the gap in  
Decision Making

# My Life Coach



# SAFESTART

- Adults still learn through storytelling today
- Opportunity to apply the learning to their life experiences
- Remember, it doesn't have to be about a serious injury
- Some of the best stories are just close calls with the potential for a serious outcome



# SAFESTART

## 3 Things Happen with a story

- Adds to your Credibility
- It proves the relevance of the concepts and techniques.
- It liberates others to share their story

Thus the learning is shared

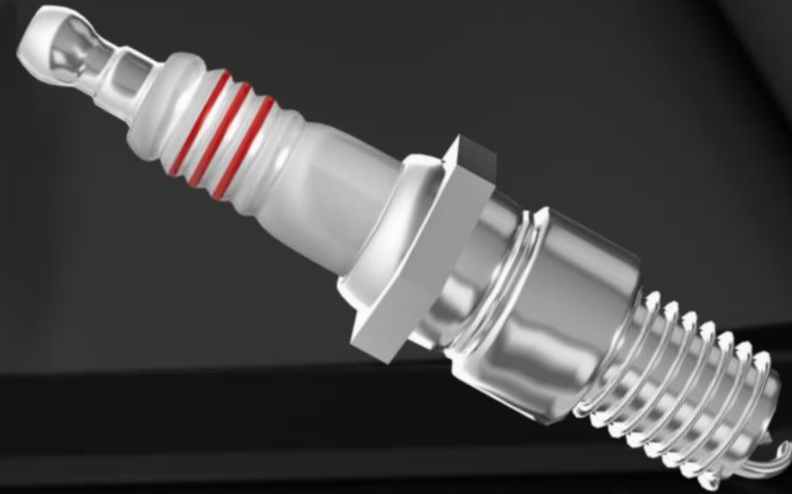
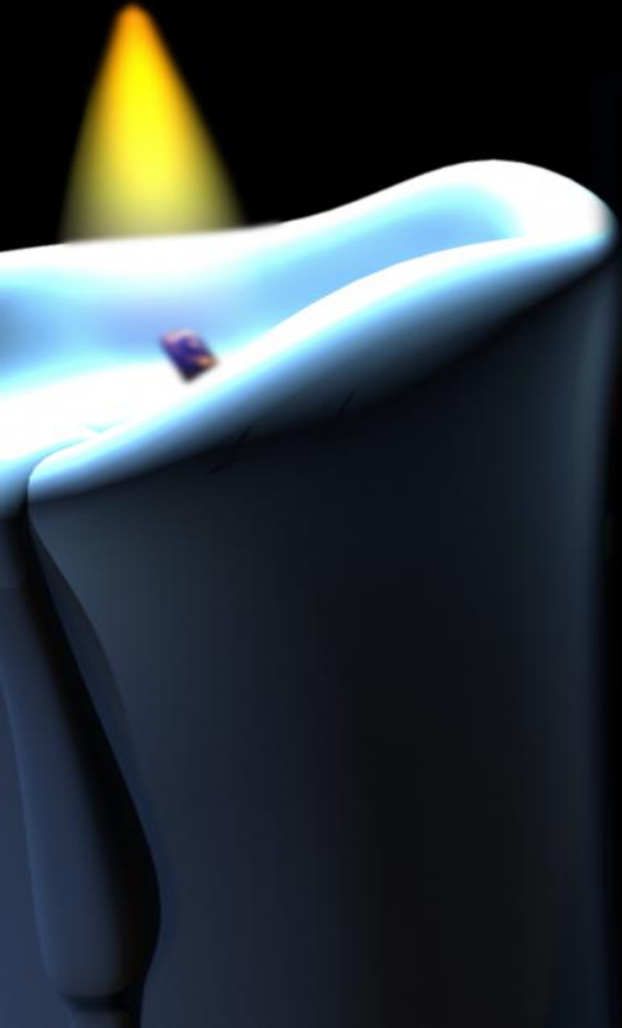
# Stories Connect Us to the Content

**“Other methods of influence—persuasion, bribery, or charismatic appeals—are push strategies. Story telling is a pull strategy. If your story is good enough, people— of their own free will—come to the conclusion they can trust you and the message you bring.”**

*The Story Factor*



# STORIES



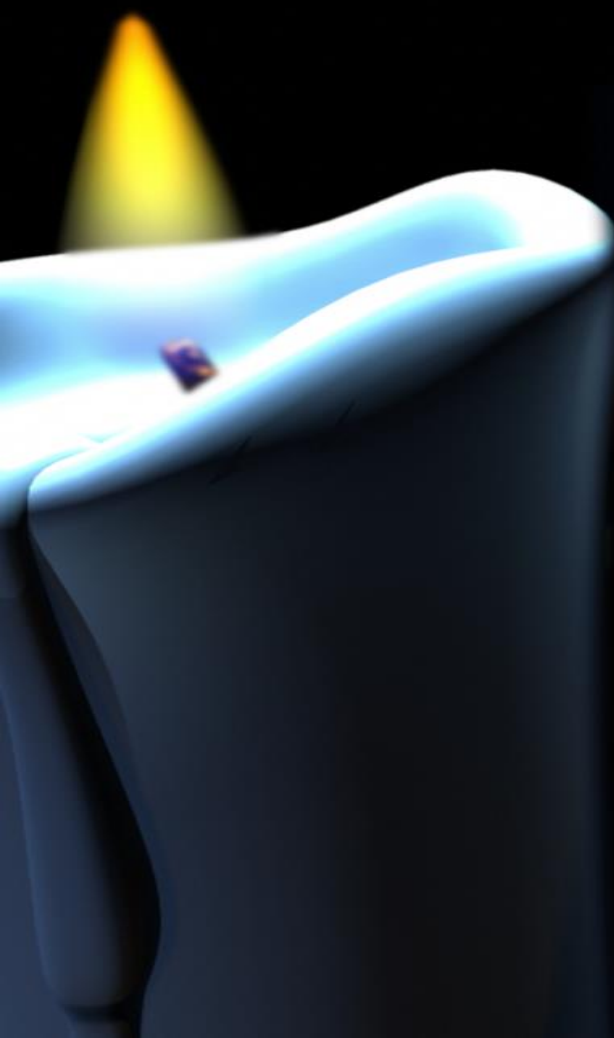
# INTEREST



# FACEBOOK MY STORY







Just Ok is Not Ok





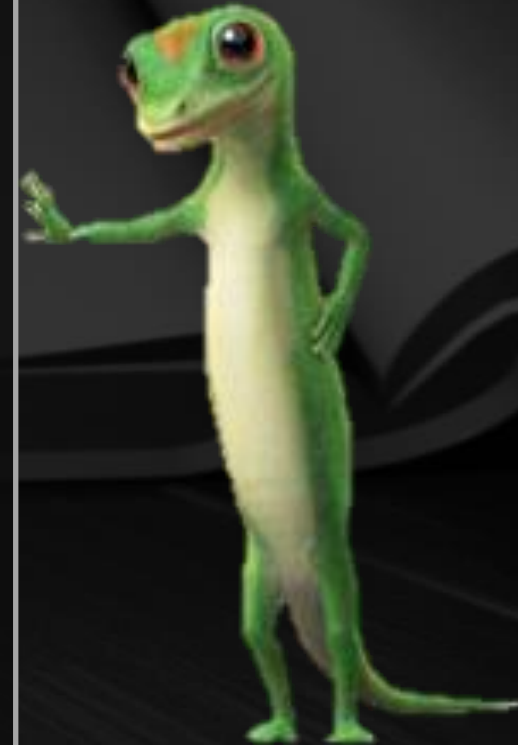
# Stories Connect Us to the Content

GIECO

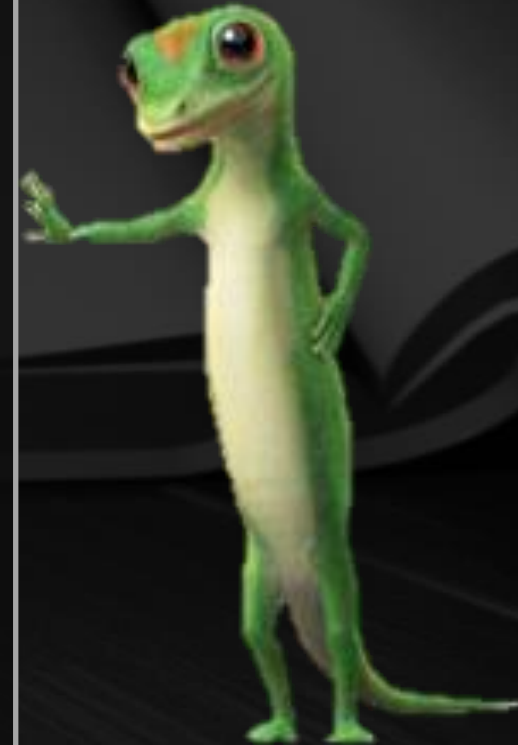
\$6.5 billion on advertising in 2017

First brand to surpass the \$1 billion mark

**Every Commercial tells a story!**



# Stories Connect Us to the Content





Participatory



These stories  
encourage  
participation

3

Types of Stories

3

# Types of Stories

Process



The Process of  
creating the  
experience is part  
of the story.

3

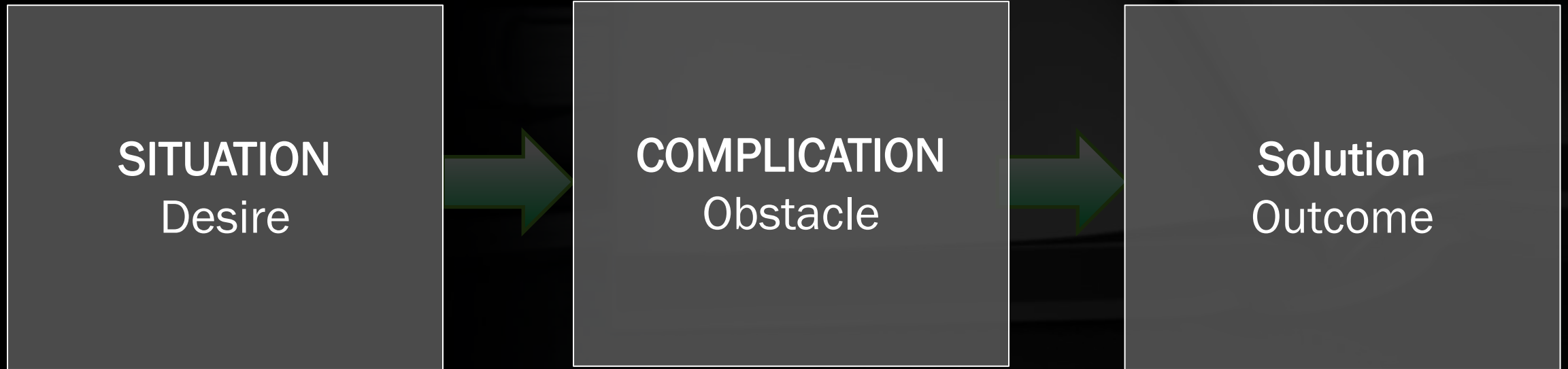
# Types of Stories

Narrative

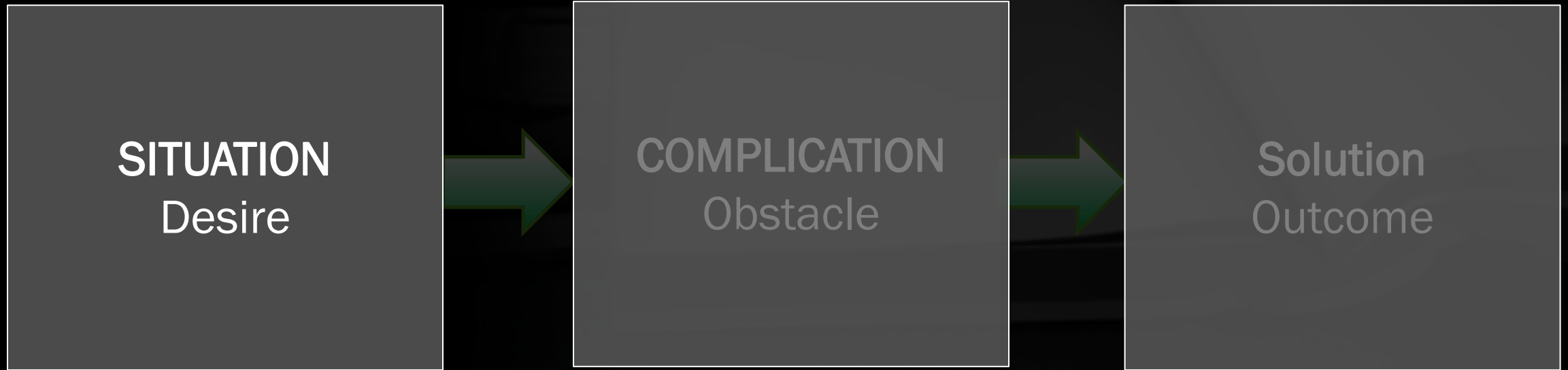


Plays out like a movie.

# THREE ACT STRUCTURE



# THREE ACT STRUCTURE



Set up your story here. Who? What? When? & Where?  
Establish dramatic question or point here.

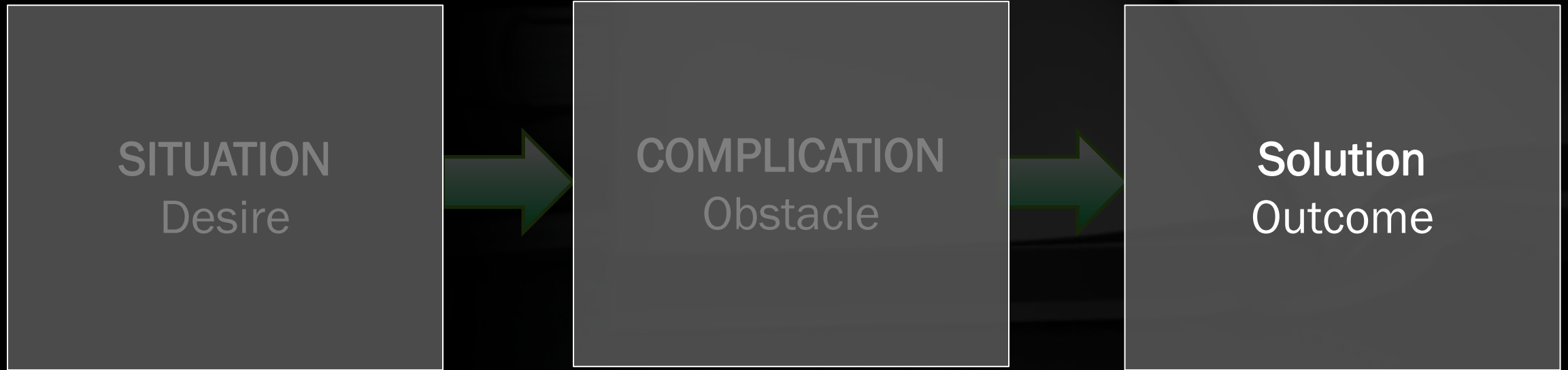
# THREE ACT STRUCTURE



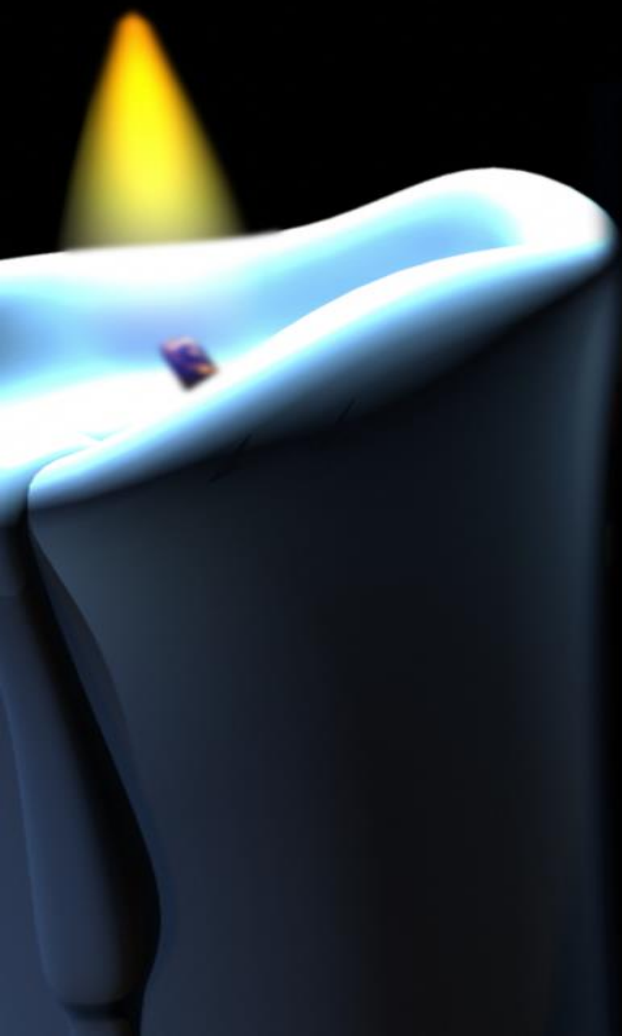
Core action happens here. This is what your story is about. Stakes, conflicts, and tension should be escalating here. This is the biggest act!



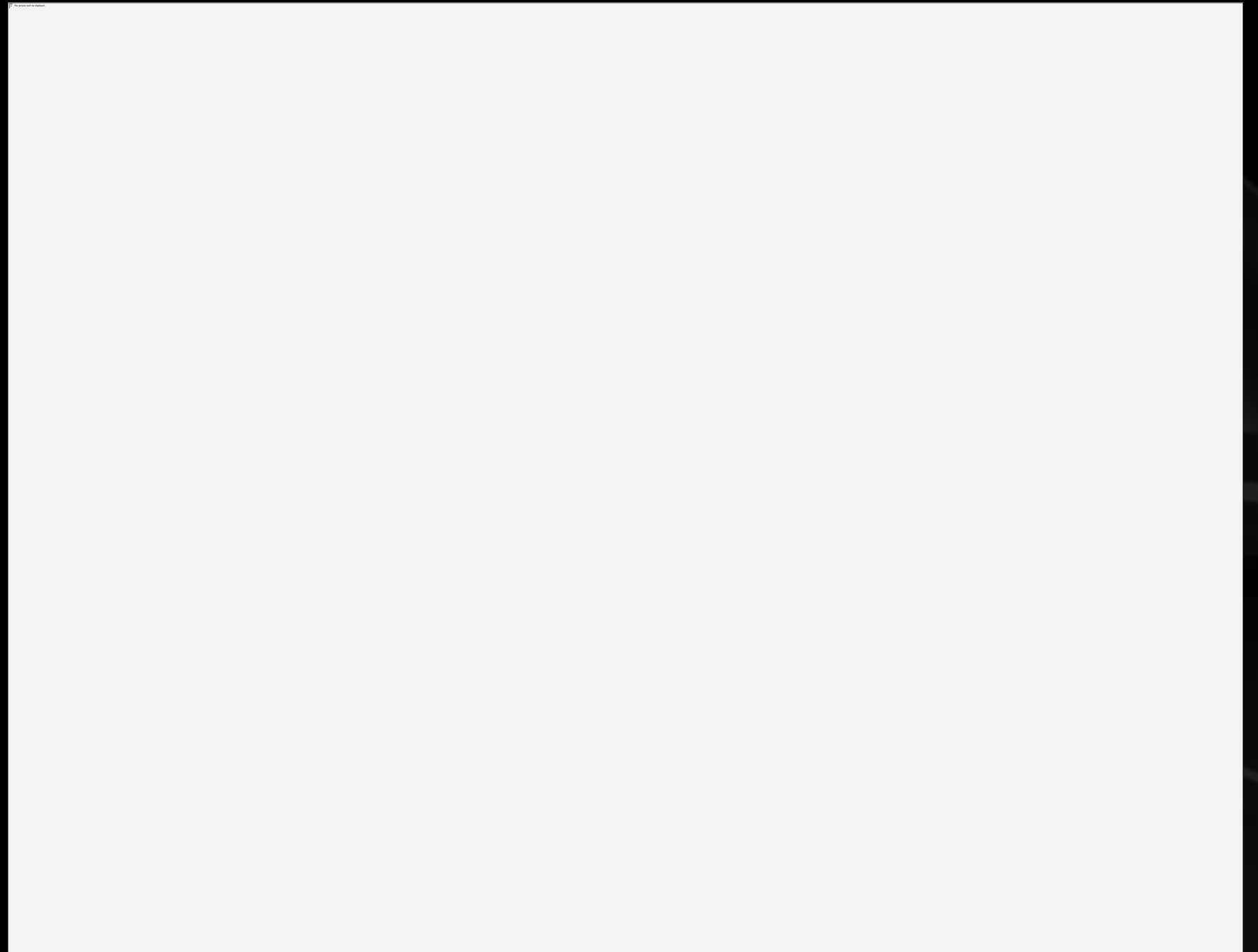
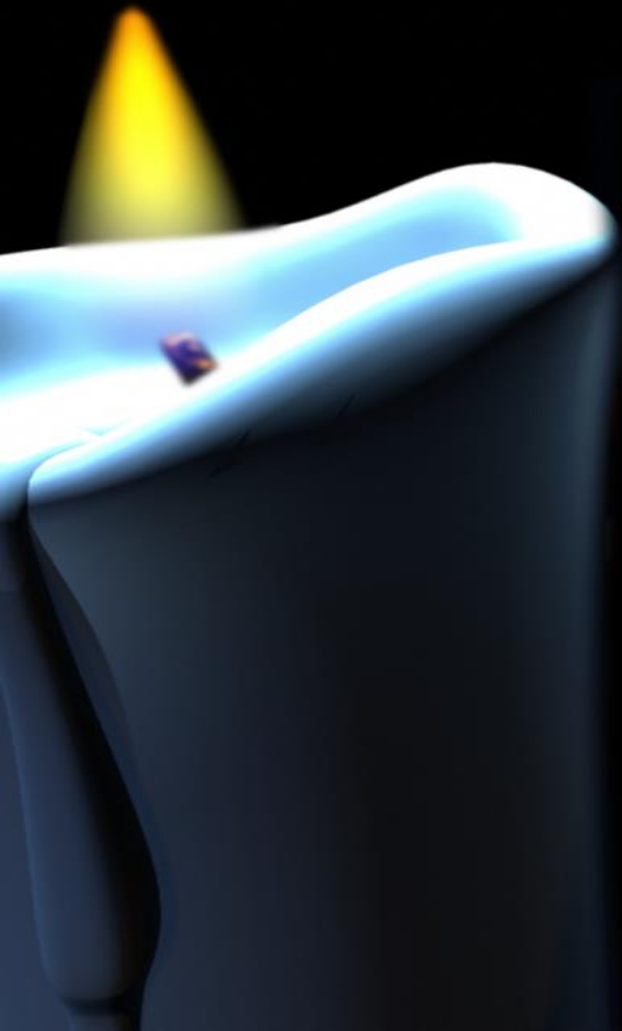
# THREE ACT STRUCTURE



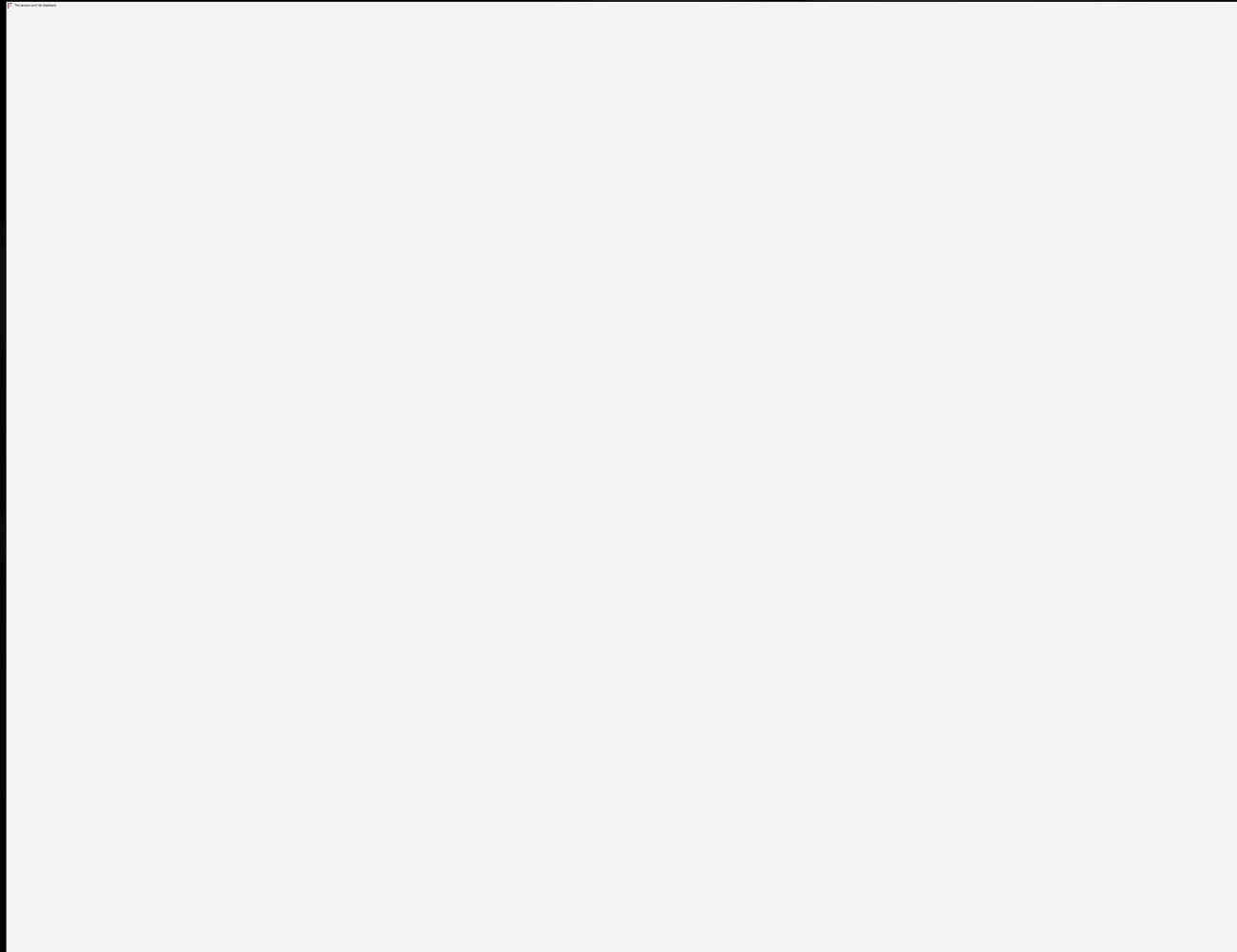
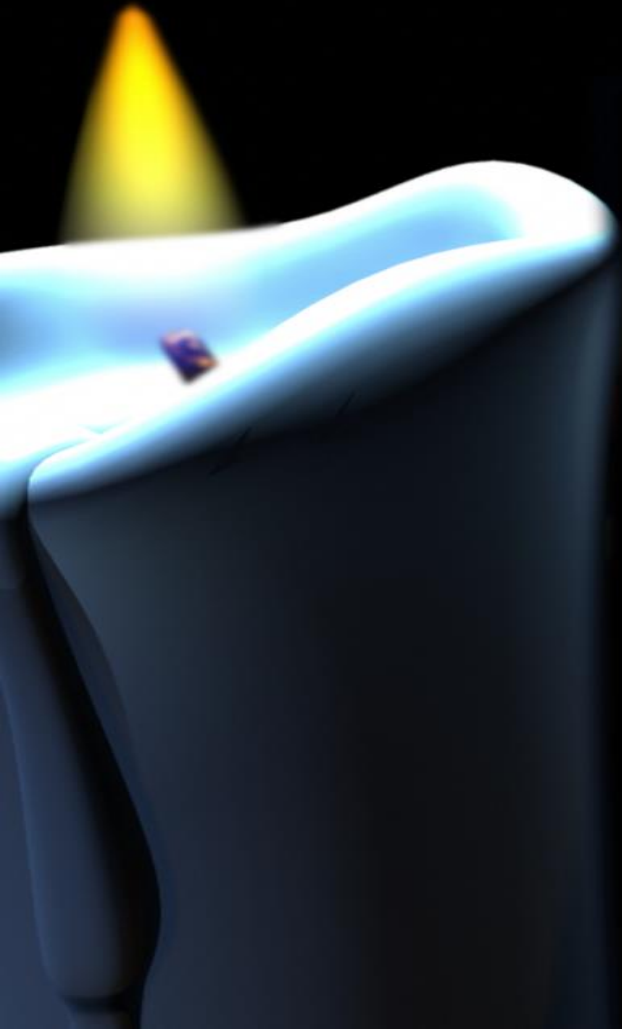
Resolve the dramatic question or point here.  
Show the consequences of the story.



ebaumsworld.com



# “The Walmart Story”



The Breakdown

Dramatic Point

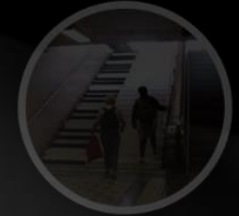


# ACT I

Narrative

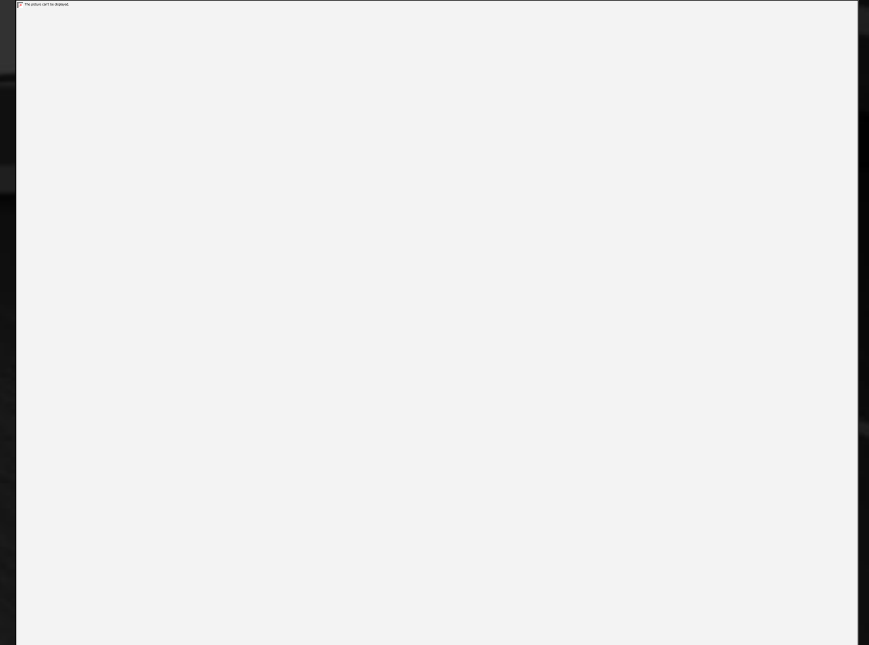


Process



## The Setup

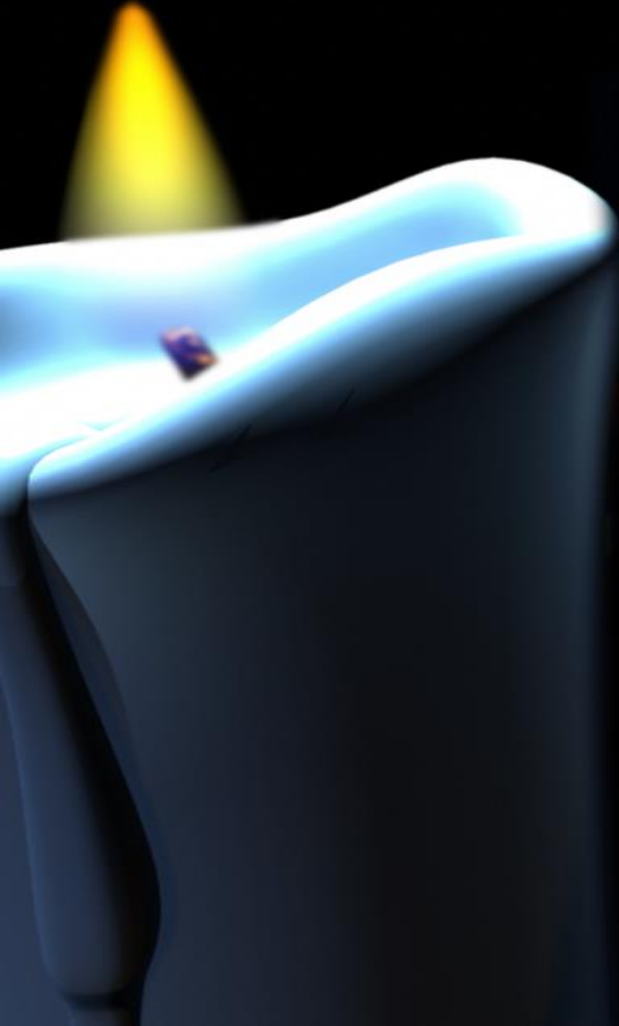
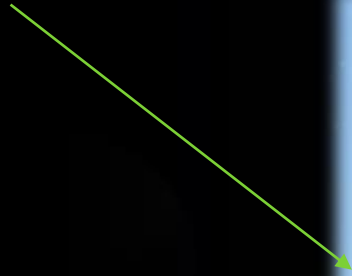
- Who?
- What ?
- When ?
- Where?





# ACT I

Dramatic Point



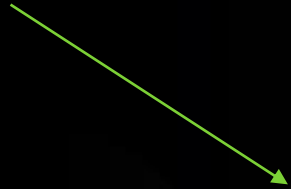
Highlights  
**COMPLACENCY**

Vicarious Experience  
Stakes  
Obstacles

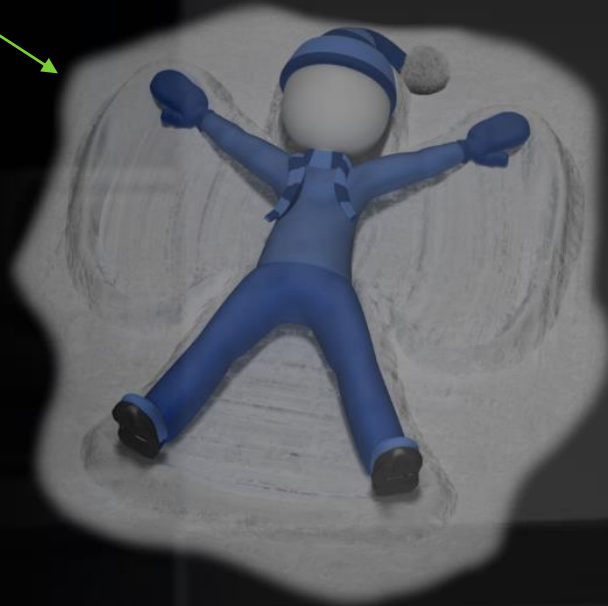
Possible  
**HAZARDOUS**  
ENERGY

# ACT I

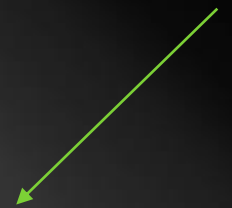
Dramatic Point



Emotion



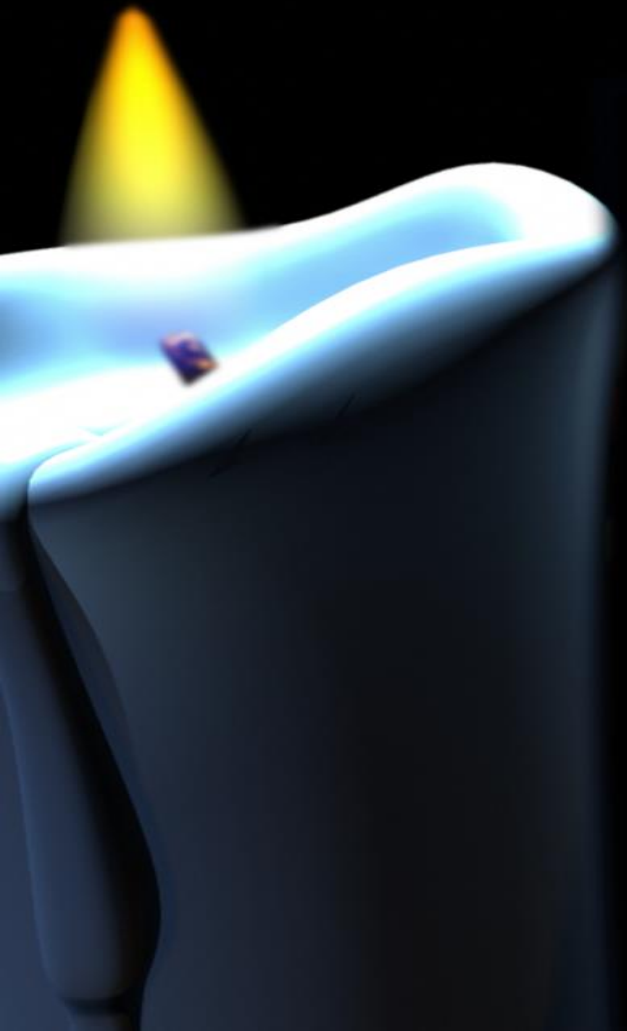
Dramatic Point



Vicarious Experience  
Obstacles  
Tension

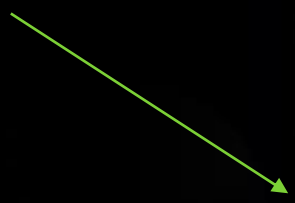


Source of  
FRUSTRATION

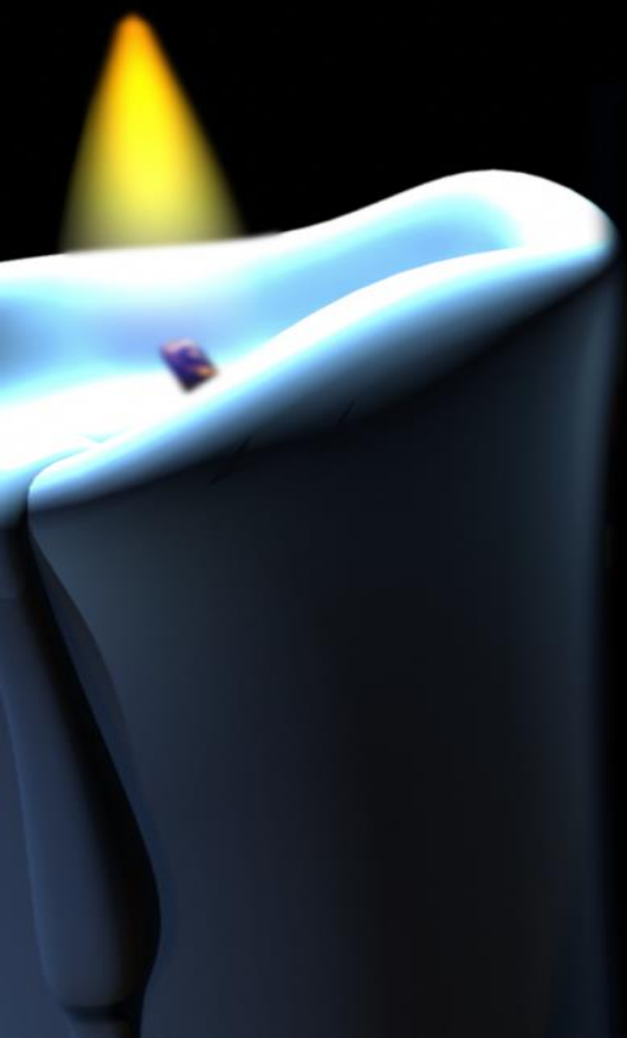


# ACT II

Dramatic Point



Dramatic Point



Vicarious Experience  
Tension

More Emotions

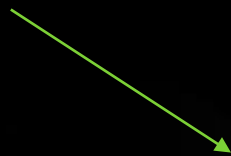
More  
FRUSTRATION





# ACT II

Dramatic Point



More  
FRUSTRATION



TENSION ESCALATING

# ACT II



MEN



Now RUSHING

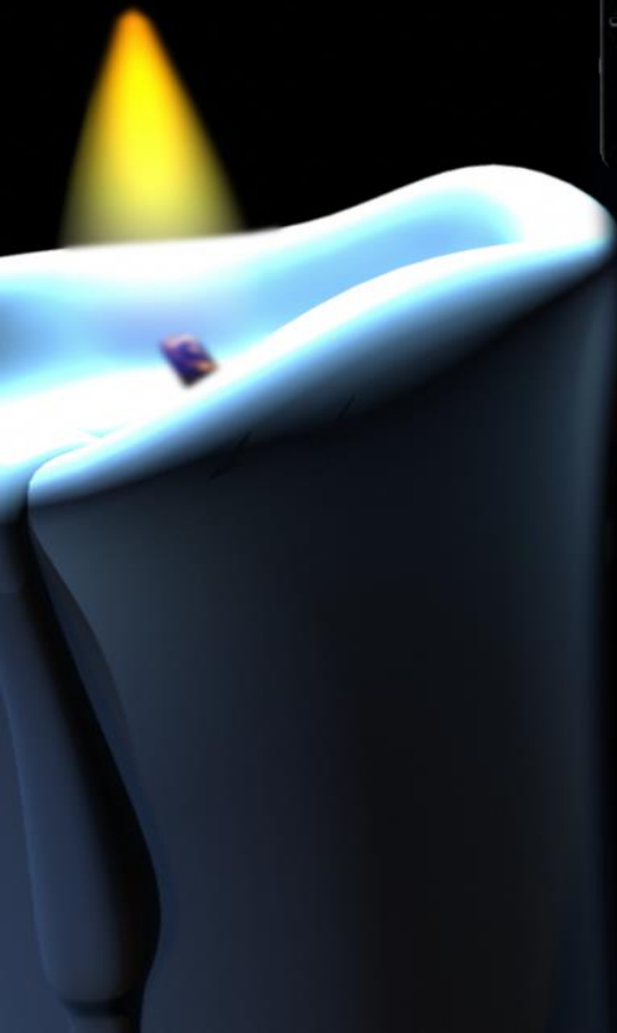
Dramatic Point



Eyes Not On Task



Vicarious Experience

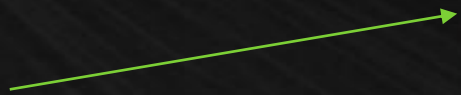




# ACT II



Vicarious Experience



# ACT II

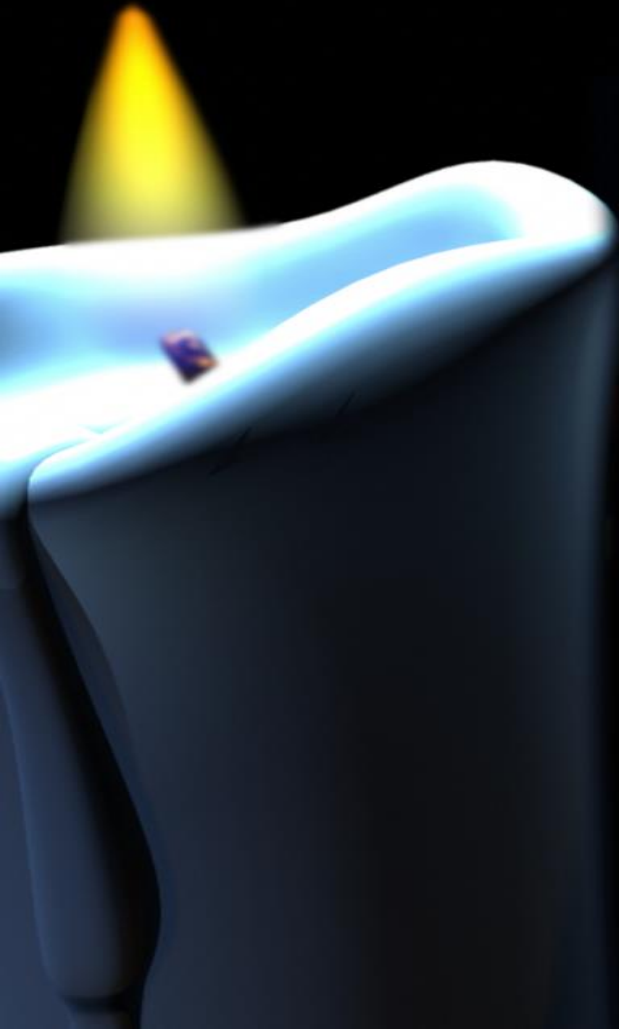
Vicarious Experience



Dramatic Point



Plot Thickens  
More Conflict



# ACT II

Dramatic Point



Story Escalates further  
Stakes are high!

# ACT II

Dramatic Point

I can't believe I went into the wrong bathroom!

What are they doing?

It all further escalates the story!

"NOT A GOOD LOOK"

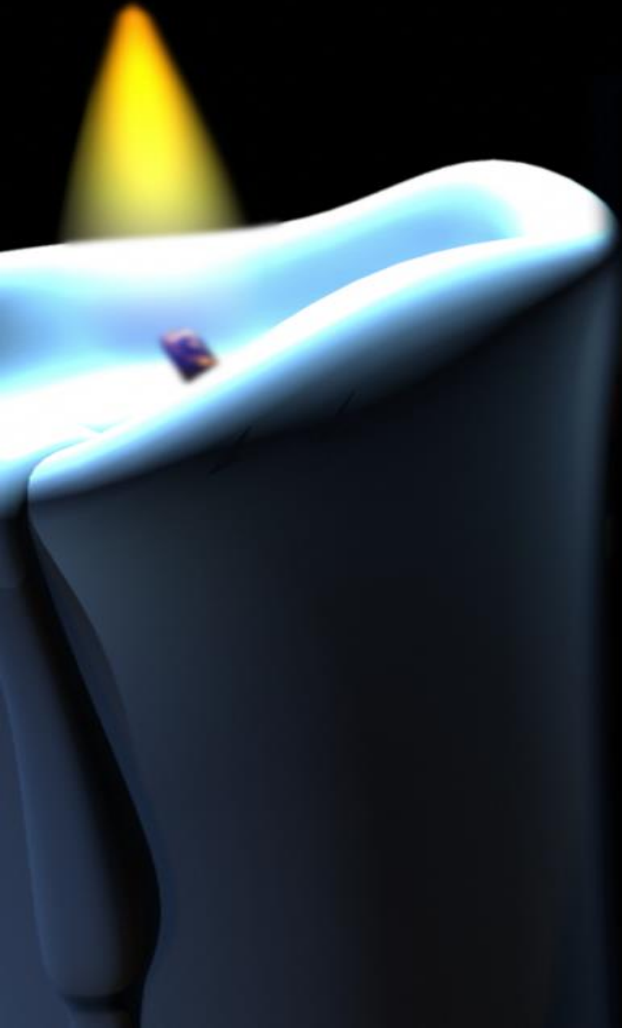


# ACT II

Vicarious Experience  
More Tension

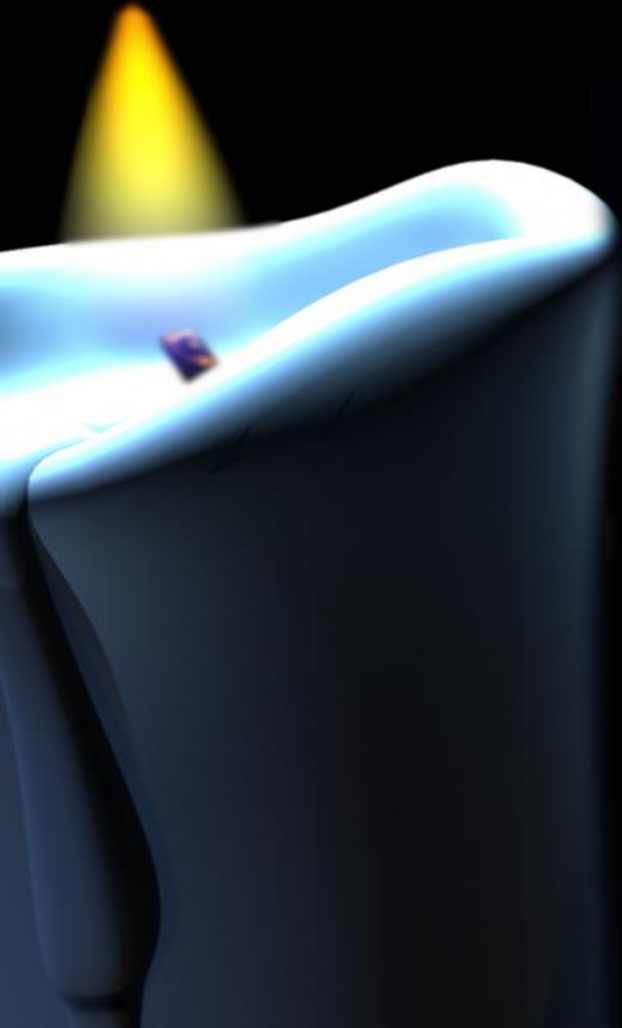


Climax to the story  
Drama Escalates



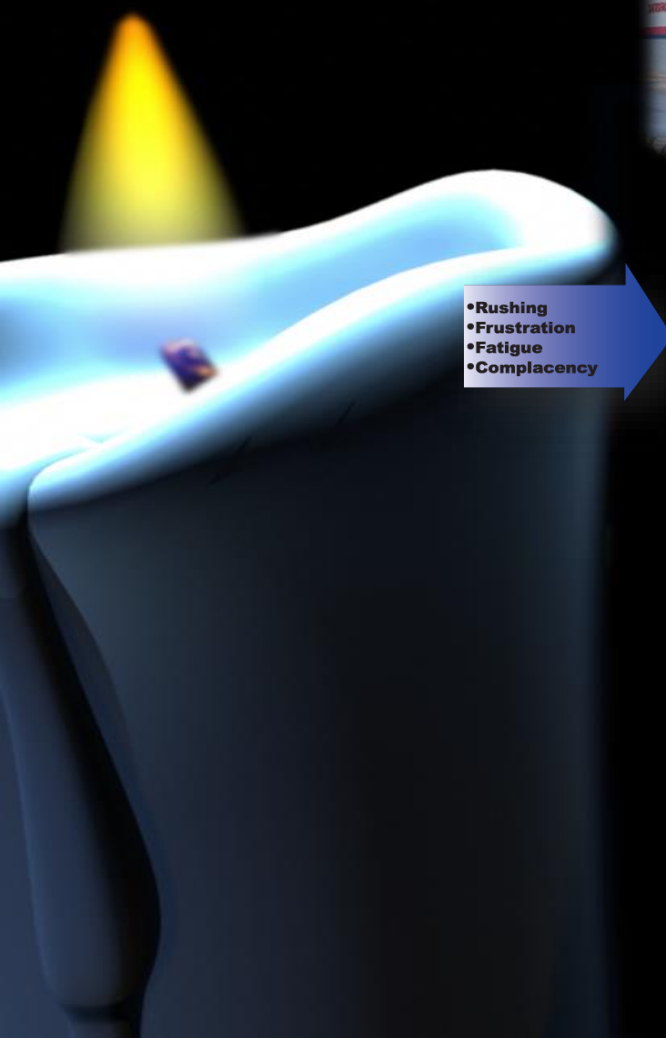


# ACT III



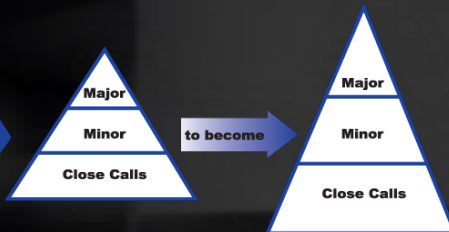
Resolve Point of the story  
Show Consequences  
of the story

# ACT III



•Rushing  
•Frustration  
•Fatigue  
•Complacency

•Eyes not on task  
•Mind not on task  
•Line-of-fire  
•Balance, traction, grip



Explain Point of story  
Teaching Point  
Learning Point

## “Headache”

*These four states...*

- Rushing
- Frustration
- Fatigue
- Complacency

*can cause or contribute to these critical errors...*

- Eyes not on Task
- Mind not on Task
- Line-of-Fire
- Balance/Traction/Grip

*...which increase the risk of injury.*

1-800-267-7482 • [www.safestart.com](http://www.safestart.com)

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#2-CARD-TECH  
Printed in Canada

The image features a dark, textured background. On the left side, there is a lit candle with a bright yellow flame and a glowing blue-white aura. On the right side, there is an open book with dark, textured pages. In the center, the text "STORYTELLING TIPS" is written in a bold, white, sans-serif font.

# STORYTELLING TIPS



1. GET THE AUDIENCE'S ATTENTION FAST!

2. FOCUS ON THE CHARACTER(s) and TENSION

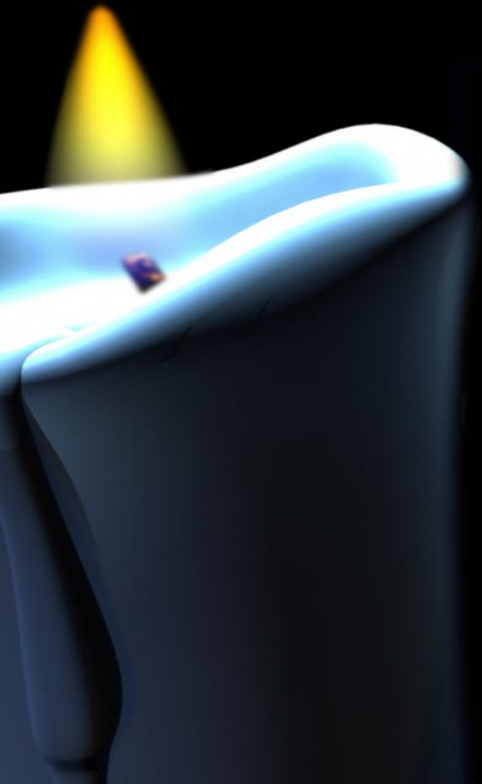
3. CAPTURE, CAPTURE, CAPTURE.

Continue to create that "vicarious experience"



Silence

Bad Silence  
Good Silence





# Silence

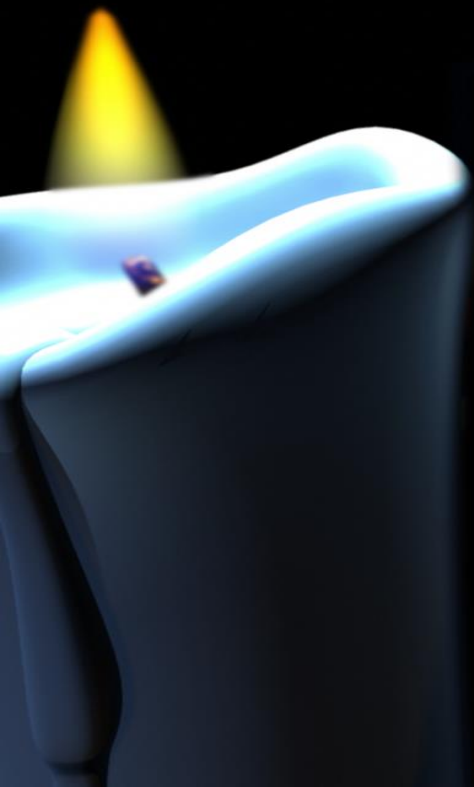
**Silence can be  
deadly!!!**

Avoid “Filler words”

Ummm’s

Ahh’s

Ok’s



# The Three Benefits of Eye Contact



• TRUST

• CONFIDENCE

• ENGAGEMENT



# TRUST

If you don't look people in the eyes, they may feel as though you're not being truthful.

Hold eye contact with individuals in the room for more than a few seconds at a time.

Steady eye contact improves communication and builds trust .



# CONFIDENCE



Failure to make eye contact further aids to your nervousness.



Shows that you don't know your material well enough.



Strong eye contact is a sign of your confidence.

# ENGAGEMENT

Connection without words.

Are you talking to me?

When you look at everyone, you engage with no one.





# Conclusion

Story telling is a movement of change.

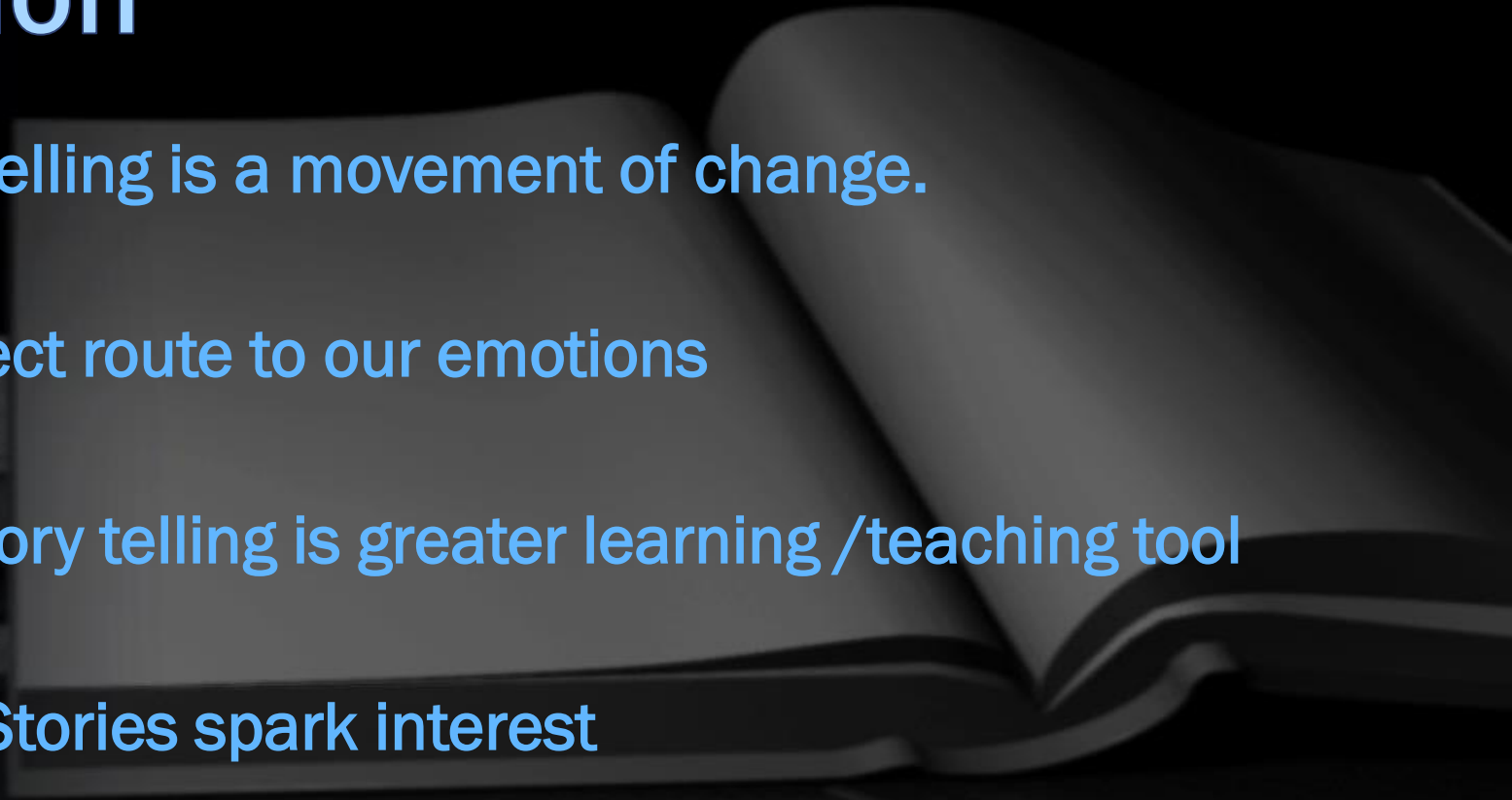
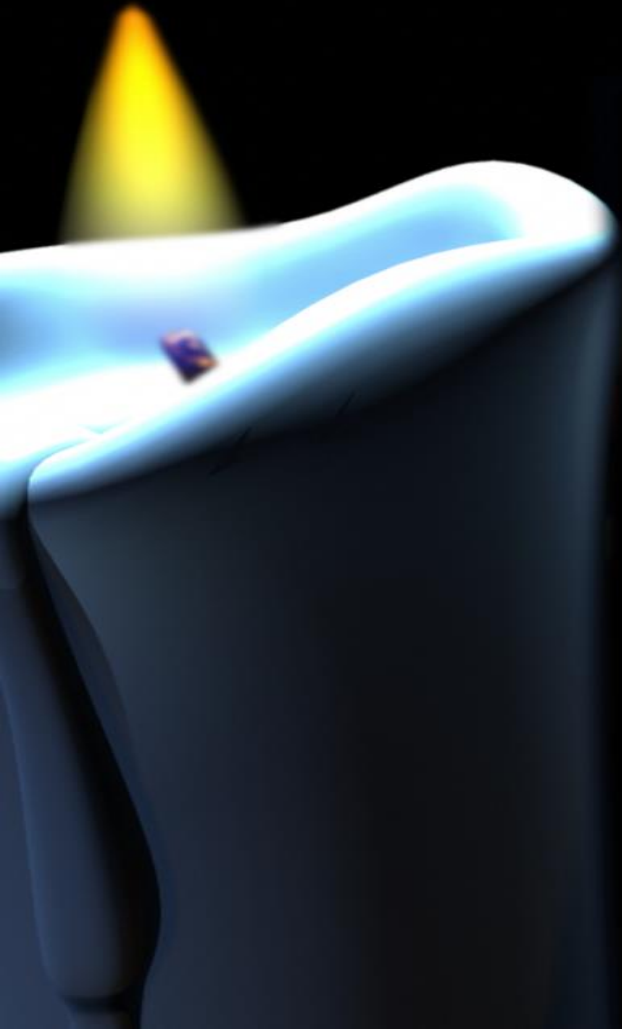
Direct route to our emotions

Story telling is greater learning /teaching tool

Stories spark interest

3 Types and 3 Acts to a story

Remember the Tips



# Questions? Comments?



**Jack Jackson**

**Jack@Safestart.com**

**210-415-7756**



I'll be happy to help you!